

TEAM 170

HUB Brussels

“The Youth of South Africa World Cup 2010”



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Motivation

We, the members of team 170, have decided to embark on the project “Youth of South Africa FIFA World Cup 2010”. The World Cup is an international football competition which is organized by the Federation of International Football Association (FIFA) and it involves 32 countries from the four corners of the globe.

Apparently, the next World Cup competition which starts from 11th June until 11th July 2010 happens to be the first World Cup competition to be held in Africa and for that matter, South Africa.

Our main reason behind this project is to create awareness about the less privileged children of South Africa during the World Cup. To most of these football fanatics, the World Cup is a special event which needs not to be forgotten; therefore we would also like to make it a memorable moment of these children. Making good actions makes us more human, proud of ourselves and gives us a better conscious since we have done something for someone in need. Therefore, we would like to support a charity based in South Africa, called “SCORE - Changing life through sport”, by donating sport equipment.

Moreover, we strongly believe that this is a historic world cup since it's the first of its kind to happen on the African soil and that it will make the world discover positive aspects about South Africa and Africa as a whole.

During the event, we would like to organize an informative session which will seek to highlight more about the South African culture. We would also like elaborate on the expectations of the World Cup on the South African economy as well as the participating countries.

As part of our program, we would like to offer a stand-up buffet which will involve South African food and drink. At the same time, we would like to thank all our future sponsors and participants by giving a certificate as a sign of gratitude.

Our target group includes all sponsors, donators and all well -wisher.

Nonetheless, we are conscious of the fact that a project like this requires a good sponsorship package for insurances, charity and other cost. Therefore, our aim is to appeal to some football-loving organizations, the Embassy of the Republic of South African, the South African Airline and others for their sponsorship.

We are hopeful that this project will make many people aware of the youngsters in the shadow of the World Cup South Africa 2010, make people discover South African culture, and also portray good image about Africa as a continent.

Again, it will help us as students to be corporative and hardworking since this project demands lots of efforts. We strongly believe that a common aim, determination and motivation are certainly the keys for the effective achievement of our project.